

## Education

**Rowan University, Glassboro, NJ** **May 2023**  
**Bachelor of Arts: Double Major, Radio, Television, and Film and Advertising, summa cum laude**  
• **Minor in Strategic Communication**  
President's Scholars of Excellence, Lambda Pi Eta Honor Society, Alpha Sigma Alpha

### Course Highlights

Screenwriting I: The Short, Episodic Screenwriting I, Episodic Screenwriting II, Fiction to Film, Evolution of Quality TV, Advertising Copywriting

## Professional Experience

### Intern

**Stream Companies, Remote, Malvern, PA** **October 2023- December 2023**  
• Created SEO copywriting for automotive clients including website copy and shopper content  
• Collaborated with both the SEO copywriting team and the Shopper Content team  
• Types of copy: Vehicle reviews and comparisons, Finding Dealers pages, Service and Finance website copy

### Intern

**Alexis Colette Motion Picture, Remote, Los Angeles, CA** **April 2023- September 2023**  
• Worked closely with a team of interns to aid the development of this film  
• Contributed to various scene and script breakdowns, product placement, and casting decisions  
• Presented a pitch of the film to the executive producers and fellow interns

### Intern

**Focused Artists Branding, Remote, Los Angeles, CA** **May 2022- August 2022**  
• Developed marketing materials including one sheets, client highlights, and marketing decks for company clients and brands through thorough research

## Employment History

**Life Time Fitness, Kids Academy Team Member** **September 2018 - present**  
• Develop and supervise kids academy club members from 3 months to 11 years old in activities and encourage exercise and healthy habits in the young club members  
• Additional Positions included Seasonal Pool Deck Associate & Swim Instructor  
**Chick-Fil-A, Team Member** **June 2017- December 2017**  
• Performed cash and credit transactions while providing quality customer service

### Technology Skills

Adobe Photoshop and Indesign	Final Cut Pro	Celtx Screenwriting
Microsoft Office	Canva Graphic Design Program	

## Leadership

**Rowan University, Glassboro, NJ**  
• **Treasurer**, Lambda Pi Eta, 2022-2023  
• **Parliamentarian**, Alpha Sigma Alpha, 2022  
• **Public Relations Chairman**, Alpha Sigma Alpha, 2021  
**Lenape High School, Medford, NJ**  
• **Student Director**, Spring Musicals, 2016-2019

## Volunteer Experience

**Public Relations Writing Tutor, Rowan University** **Fall 2021**  
• Aided public relations students in their class writing assignments  
**Theater Production Assistant, Medford Middle School** **Spring 2017-2019**  
• Developed middle school theater production collaborating with faculty and other high school volunteers