

Bonnie Brager

*The Summers Show/ Summers Show*

**Logline:**

Daley's family is an overnight viral sensation and now Daley is starting high school under a microscope for the world to see. Look out world, Daley Summers is growing up online for our viewing pleasure.

**Season 1 Synopsis:**

The season is leading up to the finale which will be Palmer and Mark's wedding. The rest of the season will go through Daley's freshman year and will focus heavily on the basketball season. Evan and Daley's relationship will progress but they will hit many roadblocks. Evan's dad likes the idea of him being in the vlogs but Evan actually likes Daley. Max starts to tutor Evan and sees the fighting between Evan and his dad. Max tries to talk to him about it but Evan tenses up and cuts him off. Max overhears Evan's dad telling Evan he has to be Daley's vlogs. Max does not stay to hear Evan's reply which was that he actually likes Daley. Max tells Daley what happened which causes Daley and Evan to break up right before Palmer's wedding. Max takes Daley to Palmer's wedding and they kiss. Evan shows up at the Summers house the next day to explain everything. The season ends where it started with Evan helping Daley pick up her books and they share a moment and say sorry to each other. They seem like they are about to make up when their separate friend groups show up and they walk away with them

**Pilot:**

The pilot opens showing Mount Pleasant High School and cuts to Daley(14), Max(14), and Maddie(14) looking up at their new school stunned. Daley asks them how different this year

will be. Maddie answers a straightforward, "very different" but Max shakes his head at her to be a voice of reason.

The opening sequence plays flashing back to that summer showing the viral engagement video from The Summers Show and all the ways the family's life has changed.

The episode takes the audience quickly through Daley's day. Each time someone stares at Daley or asks for an autograph it causes a flashback introducing the audience to the Summers Family. First flashback: Daley's dad has always been a home movie geek and this first flashback shows the family watching an old home movie where Daley's mom gets the idea that they should start making the home videos again and make them vlogs. Second Flashback: Mom editing engagement video and Daley telling her they've been doing this for a year and they only have 5,000 subscribers and she doesn't think this will change anything. Third flashback: The video going live and viral Fourth flashback: meeting with agents

Lunchtime is where we are introduced to antagonist Georgie(14) and her wannabees. Daley goes into the lunchroom and the crowd is staring at her. Daley keeps her head down trying to find her two best friends who are saving her a seat. Georgie makes a comment, "freak" as she passes by. Georgie's wannabees and the jocks at the table with them are laughing with each other pretending to be filming. It does not catch on since they are only freshmen as well but Daley is embarrassed. Maddie sees this and rushes to her best friend's side and hits them with a clever insult and grabs Daley's hand to take her away from the table where she is frozen with embarrassment. An upperclassman(16) comes up to Daley and she expects her to make fun of her but instead she asks for an autograph. Daley smiles and signs her paper and waves goodbye. "See? Not all high schoolers are monsters," Max says and Daley nods.

End of episode: Daley has class with Georgie and Georgie rigs the television monitor to play clips of Daley vlogging. Daley turns bright red, embarrassed to see herself on screen. When the bell finally rings relieving Daley of her misery, she runs out of the classroom before anyone can say anything to her. Daley runs straight into Evan(14) and drops all of her books. Evan helps her pick up her things. He flashes her his award winning smile and flirts with her for the first time ever. The two share a brief moment gazing into each other's eyes. Evan starts to ask Daley a question but Evan's buddies call over to him from across the hallway and he gives her a small smile and walks away. The episode ends with Daley smiling quietly to herself and giving a small wave.

### **Episode Two What Life Will Be Like:**

The episode begins with the Summers family vlogging their morning before school. Daley is getting ready for school trying to avoid the camera. Andra and Phil walk in with the camera as she's finishing getting ready and they want her to talk about her upcoming day. Daley tries to get them to leave but Andra tells Phil to cut the camera. Andra explains to Daley everything she already knows that this is their family business and what puts food on the table and clothes on her body. Daley nods and Phil starts the camera. Daley talks a little bit about her day before they hear Mark and Palmer call for the camera. Daley lets out a sigh of relief when they leave.

### **Opening sequence**

Daley, Maddie, and Max are at their lockers when Georgie and her wannabees walk through the hallway with a teacher. Maddie questions what they could be doing as it was only the second day of school. The teacher, Coach Cameron, announces that cheerleading tryouts will be held at the end of the week. Maddie and Max scoff and go to turn away to class when Daley tells

them she will be a minute. She signs up for cheerleading and the coach politely asks what experience she has. Daley explains that while she has never cheered before, she has done gymnastics since she was 3 and only stopped last year because of the time commitment in high school. Daley leaves out everything about her family's new career though she assumes the coach already knows because it is a small town. Daley signs her name on the sheet and makes eye contact with Evan noticing he is watching her. She gives him a small smile and he smiles back before heading into his classroom. Georgie notices the brief encounter but stays quiet until Daley starts to walk away and she whispers and laughs with her friends.

Daley decides not to tell her friends about the tryouts until she talks to her mom. It was Daley's mom's decision for her not to continue gymnastics and Daley did not know how to tell her mom that she did not want to quit. When Daley gets home, her mom is working on the computer editing the most recent video. Daley picks up the camera and talks about her day. Andra overhears this and smiles. After Daley is finished vlogging, Andra asks what Daley wants knowing her daughter does not usually pick up the camera. Daley nervously explains how she wants to try out for the cheerleading team. Much to Daley's surprise her mom agrees but after she thanks her, her mom reveals the catch. Daley has to talk about cheerleading on the vlogs and vlog at least once a day without being asked. Andra knows cheerleading will be good content to balance out the wedding content. Daley accepts the rules and is excited to try out for cheer that week.

### **Episode Three Try-outs:**

The Summers family is sitting at the table for breakfast. Daley is talking to the camera about how cheerleading tryouts are that day. Once they all finish talking about their days, Andra smiles and Palmer asks what's gotten into Daley recently since she never usually vlogs and she's

smiling. Palmer starts to say there must be a boy. Andra smiles and brushes off Palmer's question instead asking about the wedding. Daley is relieved and smiles into her cereal bowl.

### Opening Sequence

It is the end of the school day and Daley still has not told Maddie and Max that she is trying out for cheerleading. The twins come up to her ready to go home and she explains. She is surprised that they are okay with it but grateful to have supportive friends. Maddie says how if fame hasn't changed Daley then popularity won't change her either. Daley nods and says how she doesn't want the attention, she just wants to try something new and get to do gymnastics again. The twins wish her luck and wave goodbye.

After the twins leave, Daley is surprised to see Evan walking up to her. Even though they've smiled at each other in the hallway a few times, they have not spoken. Daley tries to hide her excitement. Evan says hi and asks what she is staying after for even though he already knows. They flirt and start to talk and then they hear the whistles and leave for their separate tryouts.

Cheerleading tryouts start and they go well. Daley's gymnastics skills come in handy. Coach Cameron comes over and tells Daley how impressed she is. Coach Cameron explains that results and captains will be posted online that night. The girls all leave and Georgie and her wannabes stop Daley. They explain that it is their team and she should remember that. Daley nods nervously but also gets the feeling that she impressed them. Daley gets her things from her locker and sees Evan again. Evan offers to walk Daley home from school and Daley tells him she would like that. The two start to get to know each other as they make their way out of school. Daley notices he does not make eye contact with his friends who are whispering when they leave. She tries to brush it off and enjoy the walk.

The episode ends with Daley's parents vlogging her as she is opening the email about her making the cheerleading team. She made it and is so excited. When her parents turn off the camera and leave, she is left smiling.

#### **Episode 4 New Worlds:**

Palmer is at the computer reading comments on their latest vlog which is about her trying on wedding dresses. Most of the comments are nice but there are a few mean ones. Daley walks in to see Palmer at the computer and goes over to see them too. Daley tells her they don't know what they are talking about and that she looked beautiful in the dresses. Palmer thanks her and sees Mark walk in. Daley leaves. Mark comes over and tells her the same. Mark reaches over and switches the tab to a YouTube channel titled 'Forester Fam'. Mark asks if Palmer still wants to work on making their own channel and Palmer says yes. They have a brief conversation about how they will go about telling her mom but when Andra knocks on the door, they quickly exit out of the page. Andra tells them dinner is ready and they nod. Mark takes Palmer's hand and squeezes it.

#### **Opening Sequence**

Daley, Maddie, and Max are in the lunchline talking and go to make their way towards their table when Georgie and other girls from the cheer team come up to her. Georgie tells her as captain she has decided that they need to have a meeting during lunch to talk about their season. Maddie tries to protest for Daley but Daley turns to her and says it's okay which makes Maddie take a step back. Daley tells Georgie she will be right there and Georgie says she better be. Daley apologizes to the twins and Maddie swallows her pride and tells her it's okay and they will see her after school. Daley mentions cheer practice and Maddie gives her a reassuring nod. She says then she will see her for cake tasting tonight with Palmer and her mom and Daley nods. After

Maddie turns around, Max tells her that is seriously okay and wishes her luck. Daley takes a breath and goes to the cheerleader's lunch table.

Georgie thanks the girls for coming as if they had a say in the matter. Georgie explains that the first game of the season is that week and all the rules of being a cheerleader. She tells the girls that they better be on the team for the right reasons and not to spend time with boys or have something to post on instagram. Georgie's glance shifts to Daley at this and Daley tries not to let her eyes drift away and keep whatever dignity she can muster. The lunch bell rings and the team leaves and Daley overhears some of her teammates talking about how her joining the team must just be a reason to vlog and how Daley's family has already used it for content. Daley feels her eyes getting hot but walks away.

The Summers family and the twins are sitting at a round table with lots of cakes in front of them. The camera is set up and they are all trying them. They talk about each one and finally decide on chocolate cake with raspberry filling. When the cameras are off and they start to leave, Daley pulls Andra aside and tells her what Georgie said at lunch. Andra tells Daley not to worry about her and that they had a deal. Daley says okay but looks nervous. Andra says everything will be fine and that her coach has already talked to her about the vlogs and they are filming the first game. Daley is shocked to hear this and tries to protest but fails.

### **Episode 5 The First Game:**

The family is vlogging talking about the wedding and the day's basketball game. They promise to show footage from the game and have Daley vlog getting ready for the game. Daley nods and gets her things to leave for school.

Opening Sequence

Daley has to sit with her cheer team since it is game day which makes Maddie upset but Daley goes anyway. Maddie tries to tell her that she is upset but Max calls her away before she can say something she will regret. Daley goes to sit with the cheerleading team and sees Evan sitting at the basketball lunch table next to them.

Evan comes over and taps Daley on the shoulder. She tries not to squeal with excitement when he asks her to take a walk to the lunch line with him. Georgie looks very annoyed by this but Daley goes anyway.

Evan and Daley make small talk about the game that night. Daley asks what Evan called her over for and he asks her out and she accepts trying to play it cool. They set a plan for the day after the game. They go back to their tables and Daley smiles at Maddie who looks a little shocked.

Daley vlogs getting ready for the game as promised. She tells the vlog that she is a little nervous but leaves out anything about Evan. She signs off the vlog saying that she will see them at the game.

The game goes well and the team wins. Everyone is in a super good mood. Daley is excited to see Evan and tell him what a great job he did but when she gets to him she finds him hugging Georgie. Evan sees Daley before she can walk away and moves her to the side. Evan chases after Daley. Evan explains that Georgie and him are still friends but just friends and that's it. He says he likes her and she concurs that she likes him. Evan picks up her hand and kisses her forehead. Daley tries to hide the little bit of disappointment it's only on the forehead. They share a moment before she feels the vlog camera and family coming up. She says she will see him tomorrow and runs to meet them before they become the next segment on the vlog. Evan's dad sees this and tries to question who she is but Evan does not say anything.



## **Episode 6 The First Date:**

The episode opens with Daley arguing with her mom that she has done everything she has asked of her and Daley wants this one thing to be private. Phil steps in and tells Andra that Palmer and Mark have more things to get ready for the wedding, he hands her the camera and she leaves reluctantly. Andra tells her before that though that she has to vlog when she gets home but she can leave names out. Daley thanks her dad and they have a heart to heart about her going on her first date. The doorbell rings and Daley squeals and then gives her dad an embarrassed look but he just gives her a hug and tells her to go.

### **Opening sequence**

Daley opens the door excitedly and her face falls to see Max and Maddie at the door. They give a sly remark and she apologizes reminding them that it is her first date with Evan and he will be here soon. Max looks disappointed and Maddie doesn't say anything. She apologizes again saying she loves them both but either they can stay to help her mom and dad make wedding decorations or go home. They laugh and wave goodbye. Daley shuts the door and a few minutes later the doorbell rings again and she takes a deep breath and smiles when it is him.

Evan tells Daley how nice she looks. Daley offers him to step inside. They exchange pleasantries with her family and Daley makes sure to stand between them and the vlog camera.

The rest of the episode is the date and it goes well. They share a lot about their home lives and the struggles they have like sticking up for themselves against their parents. Evan tells Daley he is struggling in math and Daley offers for Max to tutor him.

When the date is over, Evan kisses Daley at the door after walking her home. When Evan gets home, his dad is waiting up for him. Evan asks his dad what he wants and the audience can sense the tension between the two. Evan's dad tells him it is good that he is hanging out with

Daley and it will be good for his representation in front of the scouts and get exposure. Evan shakes his head and tells him it's not like that. Evan's dad lets him walk away but says to himself that they'll see.

Daley is vlogging talking about her night and doesn't give details but knows the comments will probably be able to guess that there's a boy. She decides she'll deal with them once they actually come.

### **Episode 7 Everything That Could Have Been:**

Daley goes to sit with Maddie and Max at lunch but Maddie turns away from her and does not talk to her. When the bell rings, Max explains that she's just feeling like she's losing her best friend. Daley tells him that it's not like that and she should know that. Max says that she does and Daley just has to remind her of it. Daley nods.

#### **Opening sequence**

Daley is walking in the hallway and feels a hand slide around her and she smiles. Evan kisses her and they flirt. Evan hears his buddies calling and says he has to go. He kisses her again and winks. As he sees Max, he smiles at him. Max rolls his eyes and walks up to her as he leaves. When Max asks why he would smile at him, Daley explains that she kind of promised he would tutor Evan. Max is shocked and tries to protest. As always, Max concedes and promises that for Daley he will try. Daley hugs him and thanks him and sees Maddie walking up. Daley calls Maddie but she acts like she does not hear her. Max says she will come around. They go to their next classes.

Evan comes over to ask Daley if she needs a ride home but Daley sees Maddie and says she has something she has to do. She squeezes Evan's hand and says she will call him later after his tutoring session and warns him to be nice. Daley runs over to Maddie and grabs her arm so

she can't run away. They hash out a lot of problems but Maddie says she thinks they might be too different to be friends in high school and leaves her standing.

Daley gets home and is wiping her tears. Andra sees her and does notice she is crying instead she tries to get her to vlog. Daley has nothing to say and just goes to her room. She locks the door and refuses to open it no matter what her mom says about any deals they made about the vlogs.

Max knocks on Evan's door and Evan invites him in. Max sets up the studying and they are almost getting along but still semi cold towards each other. Evan's dad calls him into the kitchen but he tries to protest saying that he has a guest. Max is shocked that Mr. Perfect might not actually be so perfect. Evan turns away and Max tries to say that he is sorry but Evan brushes him off telling him it's none of his business. Evan's dad calls him in once again and this time he comes into the room and says that he has to come now if he ever wants to see the light of day again. Evan nods and goes ahead telling Max he is sorry and will be right back. Evan's dad is whispering to him telling him how there will be important people at the games after the new year and he needs to be practicing. Max can hear them talking but ignores it until he hears Daley's name. Evan's dad is talking about how he has to keep Daley close to him. Max is shocked and packs up his things. Evan tells his dad he won't do anything to hurt Daley and he comes back in to see Max is gone. Evan gets noticeably worried.

Andra is telling Phil all about how Daley is being unappreciative to her but Phil stops her. Phil puts in an old home video of the kids doing gymnastics and it reminds them of when they were just the Summers family and not the Summers show. She promises Phil she will be better and talk to them after the wedding about how crazy everything has been and apologize.

The doorbell rings and Andra calls Daley out of her room expecting that she won't come but she actually does. It's Max and Maddie. Maddie and Daley apologize to each other and make up. Maddie starts to leave but Max says he will catch up in a minute. Max explains everything that happened at tutoring and Daley starts to cry. Max gives her a hug and consoles her. Max says he will be at the wedding the whole time the next day with Maddie if she needs anything. She hugs her best friend and waves goodbye.

The doorbell rings again before she can go back to her room. It's Evan. She shuts the door in his face and he rings again. Daley opens the door and Evan tries to talk to her. Daley tells him that she will talk. She reminds him how she told him that she was scared of others judging her and taking advantage of her fame. She tells him how he hurt her and he apologizes but it's not enough. She closes the door and they both lean up against it feeling defeated. Andra tries to comfort her daughter but she walks away.

### **Episode 8 The Wedding:**

Everyone is running around the house trying to get the finishing touches ready before heading to the church. Phil is following everyone around with the vlog camera. Palmer complains and finally Andra gets the hint and sends Phil away for them to get ready. As he leaves she whispers to him to set up at the church to get shots of when the bridal party comes to get ready and he winks.

### **Opening Sequence**

Everyone is waiting for the music that signals for the bride to come down the aisle. They wait and wait but Palmer doesn't come through the entryway. The family looks at each other concerned. Phil, Andra, and Daley get up and Phil and Andra are starting the video camera. Daley even surprises herself when she tells them to leave it behind as this is a family matter and

they agree. Daley nods and keeps going forward. She stops her parents at the door and says she can do this and then she'll call them into the room. Daley knocks and Palmer asks who is it clearly fighting back tears and hears it is Daley letting her inside the room.

Palmer hugs Daley and Daley hugs her back and calms her down. She asks her big sister what is wrong and asks if it is Mark. She says Mark is the one thing she is confident about. She explains all of their plans to move out and start their own channels and her fears about disappointing their parents. Daley is surprised and asks if she has told their mom any of this to which she replies no, she hasn't. Daley explains how she always wished mom understood her like she understood Palmer and that maybe she didn't know so much about her sister at all. They share their fears and hold onto each other realizing they have to be honest with their mom before they can move into their next chapter.

Daley calls in Andra and she comes in. Andra asks what's wrong and the girls explain everything including that Palmer and Mark are planning on moving out in the next few months and plan to start a family channel of their own. Andra tells the girls about how she was watching their old home movies before they were vlogging and remembered how much fun they had and how they were a real family. The girls say they are a real family, they just have a few more family members which makes Andra laugh. The three apologize to each other and hug. Phil knocks and tells them they really have to keep going because they still have a wedding going on. Andra and Daley squeeze Palmer's hands and ask if she's ready. Palmer says 'more than ever' and they all quickly get everything back in order. The wedding happens and when Palmer and Mark go to leave that night for their honeymoon Palmer hugs her sister goodbye and tells her how proud she is of her and can't wait to see all the rest of the basketball games when they get

back. Daley says she is proud of Palmer too and will miss her not living down the hall. They all say goodbye.

Max, who is still at the party even though Maddie had to go home to get ready for her track practice the next day, offers to help clean up. Daley thanks him and tells her parents they can go up to bed and hugs and kisses them goodnight. The two start to talk and Max ends up apologizing for telling Daley what happened with Evan but Daley explains how she needed to know. When Max leaves at the end of the night, he tells Daley how beautiful she looked and they kiss. Daley is surprised but doesn't stop him. After the kiss, Max says goodnight and leaves Daley standing in the porch light.

### **Episode 9 After The Kiss**

It is the day after the wedding and after Max and Daley had kissed. Daley is still feeling confused by her feelings but is happy to have reconciled with Maddie and connected with her family. It's the last day before winter break and Daley is vlogging trying to mask any confusion knowing the subscribers would sense it and not hold back in the comments. The doorbell rings and Andra calls up telling Daley it is for her.

#### **Opening Sequence**

Daley figures it is Max or Maddie but is surprised to see Evan at the door. Daley tries to close the door but Evan asks her to please wait. Daley gives him one minute. Evan explains everything to her and apologizes. Daley thanks him for apologizing and says she believes him. Evan smiles and tries to walk towards her but she stops him and his smile goes away. Daley tells him that things have changed and he is part of that and a big part of her newfound confidence which she thanks him for but for now they can't work. Evan nods and turns away. Daley calls

him again and he turns around, she thanks him again and tells him she hopes there will be a day where she can trust him again.

Max shows up at Daley's door with a rose and Daley laughs and thanks him asking where Maddie is. Max explains that he sent Maddie ahead without them and Daley nods. Max extends a hand and Daley thinks for a moment and Max looks nervous and puts his hand in his pocket. Daley apologizes and says they really do need to talk. They talk all the way to school but seem to be dancing in circles. Daley says they need to stop and actually talk. Max says he wants to be with her and Daley says that she is struggling with her break up from Evan. She agrees they should at least give them a try. She offers him her hand this time and kisses him on the cheek. They part to head off for their first classes. Max thinks Daley isn't watching when he does a little dance and Daley laughs. Max turns around embarrassed and she waves smiling.

Daley is finishing up at her locker to leave for winter break. She is looking down in hopes of not seeing Evan. Daley turns around straight into Evan and they both apologize quickly to each other. Evan helps pick up her things. The two share a moment when they make eye contact and Evan makes a joke that they need to stop meeting like this and Daley smiles. Evan says he is glad to see her smile and they both start to apologize to each other. They are stopped when Maddie and Max and the basketball team show up at the same time to take them away into their separate worlds. They give each other one last look before they turn away for the holidays.

### **Rest of Series Synopsis:**

#### **Season Two**

This season would take the audience through the second half of their freshman year after their winter break. Max and Daley grow closer over the break and are seemingly happy and starting a new relationship. Evan and Daley did not have much contact over the break because

she has been dating Max and Evan spent the holiday's with his dad's family in Atlanta. When Daley and Evan see each other after the break, they are hesitant to talk to each other. They eventually explain what happened and apologize to each other. They get closer again and she gets incredibly close to cheating on Max. She breaks up with Max and he has trouble being friends with her again. Maddie struggles with loyalty between the two because even though she intended on staying out of it, she cannot. Evan and his father's distance grows. The audience also sees more of Georgie's struggles with self confidence as they get closer to their championship. Palmer and Mark move out in the beginning of the season so Andra focuses more on Daley and tries to get Daley to use cheerleading as something to show in the vlogs but they argue because Daley does not want to. Daley's dad shows Andra a home video of Daley doing gymnastics and she goes to apologize to Daley. They have a heart to heart and start to work on their relationship which makes Daley want Evan to work on his relationship with his father. They face a new set of arguments because of it but it makes them stronger. Daley, Max, and Maddie hash out their arguments and work on their friendship but struggle at first to get it back to where it was before. They realize they cannot go back but they can go forward.

### **Possible Rest of Series:**

The rest of the series will tell of Daley's coming of age throughout high school and showing her learning who she is and finding her place! The audience will see something of themselves in all of the characters and be able to relate to them growing up in the social media age just like them.

### **Character Breakdown:**

**Daley Summers:** Daley, 14, has grown up doing gymnastics but had to stop because according to her mom it took time away from the vlogs. She decides to try out for cheer and has



to promise her mom that she will film and not complain about it. She has always been invisible at school and wanted to stay that way. Daley is shy and caring. She is one of the prettiest girls in the class but hides from the world. She does not see her own beauty.

Daley has had a major crush on Evan since he offered to be her lab partner in seventh grade when he realized none of her friends were in their science class. They had a good time but it was purely class work and Daley did not have the confidence to make it anything more. Daley is scared of being judged but finds out she is actually really good at cheerleading and is excited about it. She overhears Georgie and the other cheerleaders talking about how they think she is getting special treatment because of her family's recent fame which hurts her growing confidence. Evan is there for her and they start to get closer as he tells her about his less than stellar home life which he usually keeps to himself. She tells him how she actually really wants her mom to understand her like she understands Palmer. He tells her she should talk to her sister and her mom.

Daley talks to Palmer and they have a heart to heart about expectations and they find out how similar they actually are. Daley does not actually like social media which is surprising for her new friends to learn. She realizes they care a lot more about fame than they said they do which Maddie tried to warn her about. Maddie and her, with the help of Max, reconcile and lean on each other. Daley is happy to know that Evan does not care about social media which is why it is devastating to find out from Max that that might not actually be the case. Daley starts to lean on Max which sets up a budding love triangle for the second season.

## **The Summers Family**

**Phillip “Phil” Summers:** Phil, late- 40’s, relaxed and has never kept his life to a strict schedule. He went to film school for a year before transferring to Clemson University for business. He still keeps his video camera around and has been making home videos since Palmer and Daley were babies. He films the vlogs so he does not have to be in them as much.

**Andra Summers:** Andra, late 40’s, is controlling but everything she does is for her family and even when the kids don’t see that, her husband knows. It was her idea to take their home movies and upload them as vlogs. She loves playing momager and wants to tell the vlog everything about their personal lives because that is what she has seen other families do.

**Palmer Summers (Soon to be Forester):** Palmer, 22, is fresh out of college with a marketing degree and plans to start her own family channel. She does not want to disappoint her mom by telling her she wants to start her own channel. Everyone says she is just like her mom and as crazy as her mom can get she takes it as a compliment. She loves to be the center of attention and is happy to stand out and take the heat of the popularity to let her shy little sister sit back.

**Mark Forester:** Mark, 22, is Palmer’s high school sweetheart and is extremely smart. He helps the Summers with their new business as influencers. He is also setting up plans with Palmer to create their own channel and he wants Palmer to tell her parents that they plan to move out after they get married. He eventually helps her work up the courage to tell them.

### **Mount Pleasant High School Characters**

**Maddie Hunter:** Maddie, 14, is strong-willed and athletic. Everyone is always telling her she could do as well in school as her brother does if she tried but she would rather play on a court or field. She also is known for causing mischief but it is usually because she would do anything for the people she cares about. Max and Daley are always getting Maddie out of trouble and Maddie is always trying to get them to be more adventurous.

Maddie is jealous of Daley's new friends getting to spend so much time with her and worries they actually just want to be friends with her for her new fame. The jealousy makes her accusations come out wrong and they get into a fight that Max will have to resolve later in the season.

**Max Hunter:** Max, 14, is the top student of the freshman class. He is quiet but has a quick wit if decides to. He has had a crush on Daley since they were in elementary school. It is obvious to everyone but Daley. Max knows he is the perfect target for teasing but marketed himself into the most popular tutor in the grade instead. He thinks jocks are stuck up and bullies but keeps it to himself. Max hates that Daley likes Evan but sits back afraid to say anything until he finds something that he can use to show Daley he's the better guy.

**Evan Gable:** Evan, 14, is a seemingly typical jock who is a jerk and just cares about playing basketball. After getting to know Daley, he starts to develop an undeniable soft spot for Daley. As they get to know each other better, Daley and Evan find out they have a lot in common and they share their fears and dreams.

Evan's has had a poor relationship with his father since his mom left them when he was a baby. Evan's father wants a better life for him than he had growing up so he wants him to get a basketball scholarship. It's not the life Evan wants and he does not listen to Evan when he tries to tell him that. He tries to tell his dad that he wants him to leave him and Daley alone but Max overhears the argument and he (almost?) loses Daley because of it. Daley and Evan give each other confidence in different ways.

**Rich Gable:** Rich, mid- 40's, is bitter at what his life has become and wants his son to have a better life. He sees Daley as an opportunity for Evan to get exposure to college scouts because he knows her family has recent fame. Evan wants nothing to do with that but he keeps pushing. He

is also the basketball coach. The closer Daley and Evan get, the more courage Evan gets to stand up to him which scares Rich.

**Georgie Reynolds:** Georgie is the freshman cheer team captain just like her mom was. Georgie's mom has always asked a lot of her but the first season does not show much of their relationship until towards the end. Georgie and Evan 'dated' in eighth grade before high school but she still has a crush on him and wants him back. Georgie knows Daley is also great at cheer and likes Evan. She sees the connection between the two and deems Daley as her newest target. The vlogs tell her everything she needs to ruin Daley's high school career

**Taylor and Sarah:** both 14, They are pretty quiet but back up Georgie any chance they get. They are her 'right and left hands' at cheerleading practice. They do see Georgie for who really is but they would rather be on her good side than bad side.

### **Location Descriptions:**

Mount Pleasant, South Carolina is a small town where pretty much everyone knows each other and not much happens. The Summers family's success shakes the town up because now they have paparazzi and newspapers talking about them. Some are happy for the town's taste at fame while others are not.

The town has a few key locations that will be major players in the show:

Mount Pleasant High School (most importantly the basketball court/ gym)

Neighborhood

There will also be a few episodes that will involve influencer trips to cities like Los Angeles and New York City.

### **Artistic Statement:**

I am confident in my series idea because it is new and innovative. It represents the new digital age and what it is like to grow up on social media. I am fascinated by today's most common celebrity, 'the influencer' and how their brand is themselves not a character or a show. I think it would be exciting and interesting for viewers to explore this new world. I hope to discuss family, friendship, mental health, and cyberbullying through my series