

Presenting:

# The Summers Show

Created by: Bonnie Brager

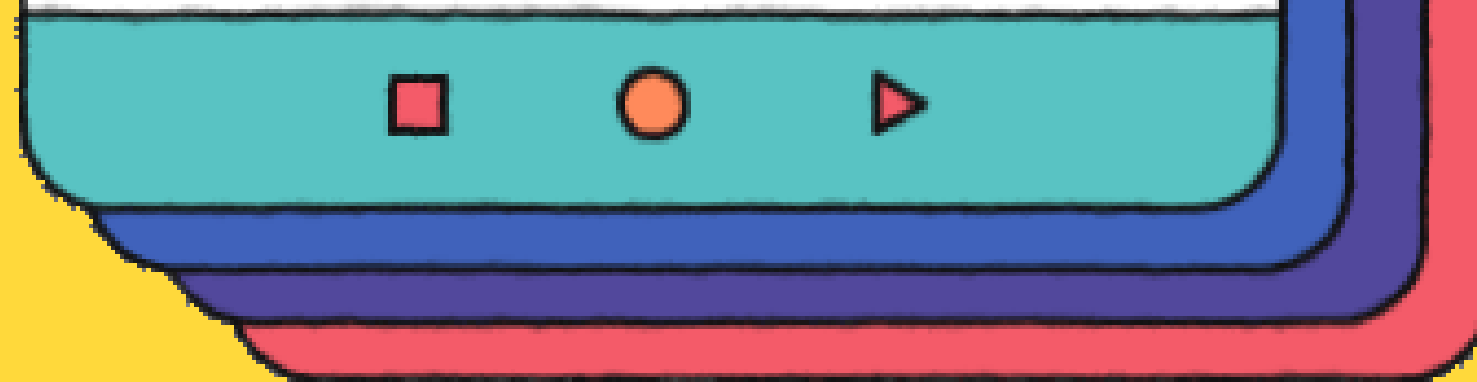


# Protagonist: Daley Summers



## About Daley:

- 14 years old
- has always been invisible at school and wanted to stay that way
- shy and does not see her own beauty
- has had a major crush on Evan since he held the door open for her in seventh grade
- wants to try out for cheerleading but is afraid of being judged
- only posts on social media because her overbearing sister and mother tell her she has to
- wants her mom to understand her like she understands Palmer







## The Summers Family

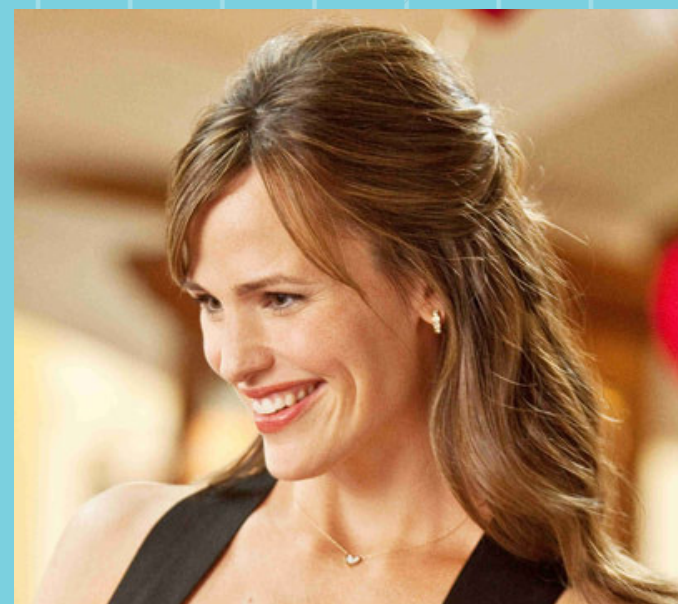
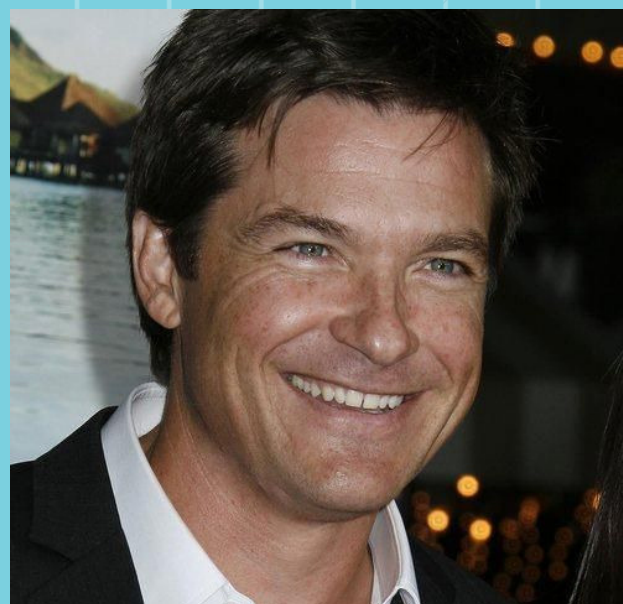


### Phillip (Phil) Summers

Reserved; letting Andra make most of the decisions for the family; willing to be in clips for the vlog but does not need to jump into the frame

### Palmer Summers

22; Specializes in all things sparkle and sunshine; subscribers favorite of the family and her mother's favorite; loves the spotlight

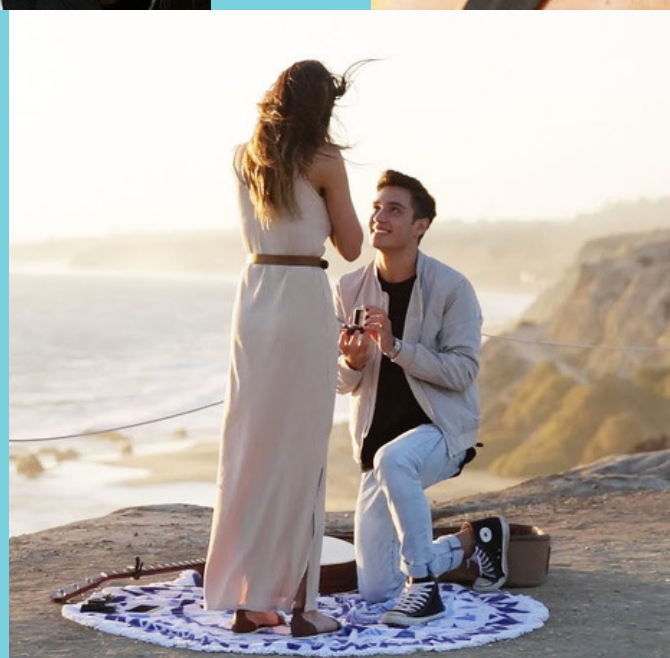
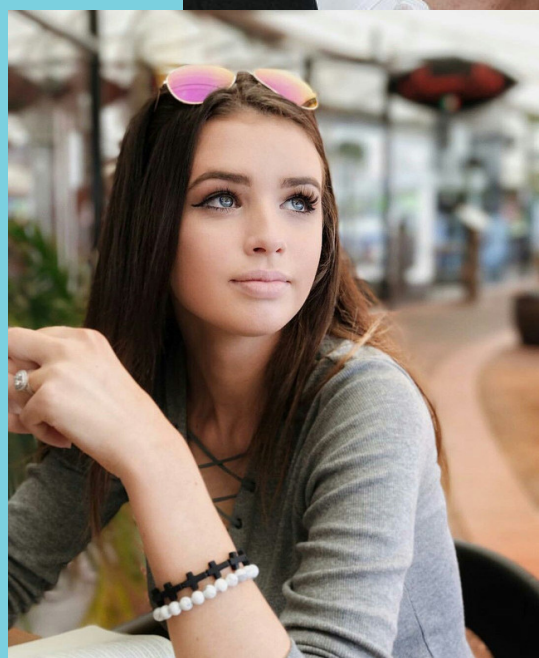


### Andra Summers

Her idea to begin vlogging as a family; overbearing; controlling but everything she does she feels is for the good of the family; very focused on Palmer and Mark's wedding; does not understand Daley's shyness

### Mark Forester

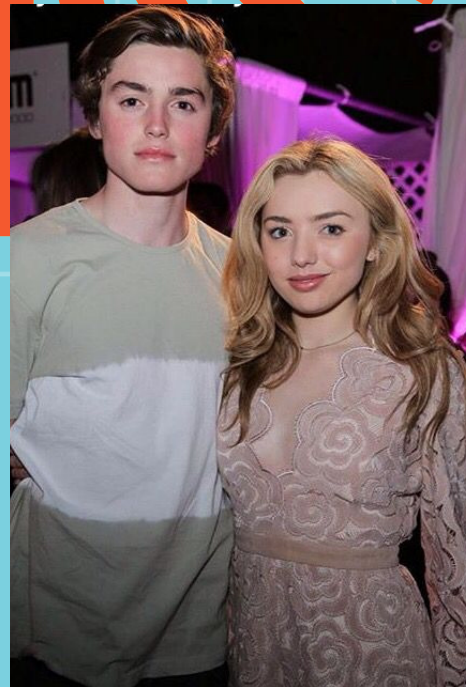
22; Palmer's high school sweetheart and now fiancé; already treated like a Summers family member; happy to sit back and let Palmer shine







# The Characters of Mount Pleasant High School



## Maddie Hunter

Strong-willed, athletic, could do as well in school as her brother does but she would rather cause mischief, Max and Daley are always getting Maddie out of trouble, would do anything for Max and Daley and anyone she cared about

## Max Hunter

Top of the freshman class, quiet, has had a crush on Daley for years and it is obvious to everyone but Daley, quick wit, most popular tutor amongst the athletes yet he thinks jocks are stuck up and bullies, hates that Daley likes Evan but sits back afraid to say anything

## Evan Gable

Seemingly typical jerk of a jock but develops an undeniable soft spot for Daley as they get to know each other better, poor relationship with his father since his mom left them when he was a baby, father wants him to get a scholarship and create a life better than his but does not listen to what Evan wants

## Georgie Reynolds

Freshman cheer team captain; also has a crush on Evan, Daley is her newest target and the vlogs tell her everything she needs to ruin Daley's high school career

ABOVE: Wannabees' Taylor and Sarah



# When?

## Present Day

### 2020's

Set during prime time for social media influencers!

### Non- Pandemic

No restrictions on travel, school, gatherings, etc.

### Summer/ School Year

First day of high school throughout the school year with summer flashbacks!







# Where?



## Mount Pleasant, South Carolina

### Mount Pleasant High School

Most scenes will be in hallways, lunch, or gym for basketball games

### Around the Neighborhood

Summers House  
Hunter House  
Gable House  
Basketball Court/  
Other town spots

### Influencer Trips

New York City,  
Los Angeles,  
Disney World





# Pilot



The pilot opens showing Mount Pleasant High School and cuts to Daley, Max, and Maddie looking up at their new school stunned. Daley asks them how different this year will be and Maddie gives a straightforward, "very different" but Max shakes his head at her to be a voice of reason. The opening sequence plays flashing back to that summer showing the viral engagement video from The Summers Show and all the ways the family's life has changed. The episode takes the audience quickly through Daley's day and each stare or autograph she is asked for causes a flashback introducing the audience to the Summers Family. Lunchtime is where we are introduced to antagonist, Georgie and her wannabees. End of episode: Daley has class with Georgie and Georgie rigs the television monitor to play clips of Daley vlogging. Daley runs out of the classroom and runs straight into Evan who helps her pick up her things and flirts with her for the first time ever. The episode ends with them gazing at each other and him being called away by his basketball friends.



# Season One Overview

The season is leading up to the finale which will be Palmer and Mark's wedding. The rest of the season will go through Daley's freshman year and will focus heavily on the basketball season. Evan and Daley's relationship will progress but they will hit many road blocks. Evan's dad likes the idea of him being in the vlogs but Evan actually likes Daley. Max starts to tutor Evan and sees the fighting between Evan and his dad. Max tries to talk to him about it but Evan tenses up and cuts him off. Max overhears Evan's dad telling Evan he has to be Daley's vlogs. Max does not stay to hear Evan's reply which was that he actually likes Daley. Max tells Daley what happened which causes Daley and Evan to break up right before Palmer's wedding. Max takes Daley to Palmer's wedding and they kiss. Evan shows up at the Summers house the next day to explain everything. The season ends where it started with Evan helping Daley pick up her books and they share a moment and say sorry to each other. They seem like they are about to make up when their separate friend groups show up and they walk away with them.





## **Season Two Plot Points**

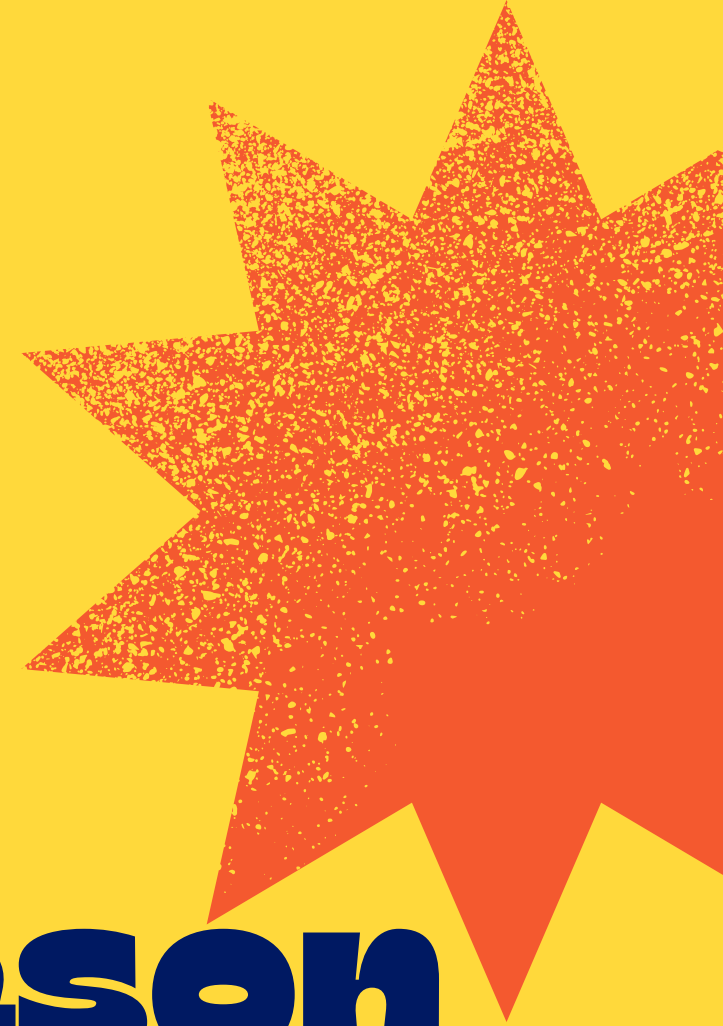
Love triangle developed between Max, Evan, and Daley; Palmer moving out with Mark so Andra focuses more on Daley; Maddie struggling to balance being loyal to her brother and best friend at the same time because of their relationship issues

## **Possible Rest of Series**

Daley coming of age throughout high school and showing her learning who she is and finding her place!



# **After Season One**





# Artistic Statement

I'll try to see where my love for painting takes me  
by enrolling in an art school outside of town.

